

● TECHNICAL DEEP DIVE · QUICKBOOKS ENTERPRISE INTEGRATION

Label Connector Goes 5 Layers Deep into QuickBooks Enterprise

No other labeling solution understands QuickBooks Enterprise the way Label Connector does. From order headers to nested custom item fields — every data element, automatically at your fingertips.



Deep Integration Demo — Label Connector for QuickBooks Enterprise · Accuware Inc.

Label Connector isn't just label printing software with a QuickBooks connection — it's the only solution architected from the ground up to exploit every corner of QuickBooks Enterprise data, so your labels always reflect exactly what's in your system.

Most labeling tools read a single flat export from your accounting software. Label Connector does something fundamentally different: it traverses the relational structure of QuickBooks Enterprise in real time, walking from your order down through item records and custom fields — five relational layers deep — to assemble the richest, most accurate label data possible. No programming. No consultants. No compromises.

5

Relational layers read
per label print job

4

Order types supported
SO · INV · PO · SR

30+

Years of QuickBooks &
labeling expertise

CAPABILITY 01

Print from Orders with Access to Nearly Every Data Element

When you open a Sales Order, Invoice, Purchase Order, or Sales Receipt in Label Connector, the full order becomes available for label design — both header-level fields and individual line items. Customer name, ship-to address, S.O. number, dates, class, rep — anything visible in the order is fair game.

Label Connector supports 99% of the data elements exposed by the QuickBooks Enterprise API, including the often-overlooked **Other1** and **Other2** header fields that QuickBooks users frequently repurpose for internal tracking values such as project codes, routing numbers, or warehouse zones.

CAPABILITY 02

Leverage Order Customization Fields from the Header and Line Items

QuickBooks Enterprise's Order Customization section lets you activate and rename fields like *Other1*, *Other2*, and custom column fields in the line-item grid. Label Connector reads both the header customization fields and the column-level customization fields, giving you complete flexibility in how you surface order-specific data on your labels.



In the demo video: the instructor opens the Sales Order formatting panel in QuickBooks Enterprise and walks through which column fields are available — then demonstrates how those same fields appear directly inside Label Connector's designer ready to drop onto any label template.

CAPABILITY 03

Pull Custom Item Fields — Whether or Not They Appear in the Order

Here is where Label Connector truly differentiates itself. QuickBooks Enterprise allows you to define **Custom Fields** at the Item level (e.g., COLOR, STYLE, ALU, QtyPerCase). These fields live in the item record — not the order — yet Label Connector fetches them automatically for every line item on an order.

You have two powerful options:

- **Print the predefined value** — the value stored on the item record prints as-is on the label, with zero manual effort.
- **Expose the field in the order grid** — pull the custom item field into the order line, allow your team to enter or override the value at order time, then print the updated value.

This means a field like *COLOR = silver* defined on the *Hook* inventory item will automatically appear on labels for any order containing that item — without anyone re-entering the data.



Shown in the demo: the *Hook* item's Custom Fields dialog reveals **COLOR = silver** and **QTYPERCASE = 50**. Label Connector reads these directly from the item table — no export, no copy-paste, no manual sync required.

CAPABILITY 04

Five Layers of Relational Data — Automatically Traversed

The architectural depth of Label Connector's QuickBooks integration is its most powerful — and most unique — technical advantage. When you search an order, Label Connector does not stop at the order record. It follows the relational chain:

The 5-Layer Data Traversal

Layer 1 — Order Header

Customer, date, address, S.O. number, custom header fields



Layer 2 — Order Lines

Item codes, quantities, pricing, column customization fields



Layer 3 — Item Record

Full item details: barcode, descriptions, cost, price, vendor



Layer 4 — Item Custom Fields

COLOR, STYLE, QtyPerCase, and any other defined custom item fields



Layer 5 — Calculated / Derived Values

Computed label quantities, container math, pallet counts

No other labeling product on the market navigates this relational depth automatically. This is why Label Connector customers consistently tell us they are able to eliminate data re-entry, reduce

label errors, and streamline their order fulfillment workflows — simply by leveraging the QuickBooks Enterprise data they already maintain.

CAPABILITY 05

Smart Quantity Logic — Print by Case Pack, Pallet, or Unit

For businesses that ship in case-pack quantities, Label Connector includes a built-in calculation engine that drives label quantity from your custom item fields. Instead of printing 300 individual labels for 300 units of a product packed 50 per case, the system divides automatically:

Container Quantity Formula

$$\text{Labels to Print} = \text{Order Qty} \div \text{QtyPerCase}$$

Example: 300 units ordered \div QtyPerCase of 50 = **6 case labels** printed. Configured in seconds inside Label Connector's Sales Order Settings screen — no code required.

This is configured entirely within the Label Connector Sales Order Settings screen: enable the "Use Quantity Per Container" toggle, select which custom item field holds your case pack value, and save. The system does the math at print time for every line item automatically.

You can apply this logic to any custom item field — *QtyPerCase*, *QtyPerPallet*, *QtyPerLayer* — giving you the flexibility to match the exact way your warehouse packages and ships goods.



Live in the demo video: the instructor sets QtyPerCase to 50 on the Hook item, enables division in Label Connector settings, re-searches the order, and shows exactly **6 labels printing** from an order quantity of 300 — each label carrying a quantity of 50 and all item data correctly populated.

SUMMARY

Five Reasons Label Connector Stands Alone

01

Unmatched Data Depth

Five relational layers into QuickBooks Enterprise — from the order all the way to item custom fields — traversed automatically at print time.

02

Zero Re-Entry

Every data element already in QuickBooks is available for your labels. Stop copying data. Stop making errors. Let the integration do the work.

03

Custom Field Power

Use any custom item field you've defined in QuickBooks — for label values, for container math, or for run-time override at the order line.

04

Smart Quantity Logic

Automatically calculate case, pallet, or layer labels from order quantities. Configurable per field — no programming needed.

05

Works Across All Order Types

Sales Orders, Invoices, Purchase Orders, and Sales Receipts all supported. The same deep integration logic applies across every transaction type.

06

No Consultants Required

Everything is configured inside Label Connector's interface. Accuware built 30+ years of QuickBooks knowledge directly into the product so you don't have to hire it.

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Nobody knows QuickBooks Enterprise like Label Connector, and nobody knows labeling better than we do. Having listened to hundreds of customers over the years, we added everything you need to save time and attain absolute accuracy in your labels by farming the QuickBooks Enterprise data you have worked hard to cultivate.

Ready to Put Your QuickBooks Data to Work?

Sign up for a free trial and see the deepest QuickBooks Enterprise label integration on the market — running on your own data in minutes.

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Questions? Call us directly: **(630) 858-8410**